

BOARD OF REGENTS STATE OF IOWA

Action Plan -- September 1998

Key Result Area 1.0.0.0 Become the best public education enterprise in the United States.

Objective 1.1.0.0 Improve the quality of existing and newly created educational programs.

Strategy 1.1.1.0 Strengthen undergraduate education at each Regent university and educational programs of the special schools.

Strategy 1.1.2.0 Strengthen the quality of graduate and professional education at Regent institutions within the unique mission of each institution.

Strategy 1.1.3.0 Include meritorious teaching in reward structure relating to salary increases, promotions, tenure and professional development leaves.

Strategy 1.1.4.0 Strengthen research, creative work and service by the Regent institutions.

Objective 1.2.0.0 Obtain and maintain annual budgets sufficient to support Regent and institutional strategic plans and initiatives.

Strategy 1.2.1.0 Assure the funding base is diverse and consistent with the Board's aspirations for institutional excellence.

Strategy 1.2.2.0 Continue flexibility of the Board and institutions to utilize funds to maintain and achieve competitiveness.

Key Result Area 2.0.0.0 Provide access to educational, research and service opportunities within the missions of the Regents institutions.

Objective 2.1.0.0 Annually assess educational opportunities, tuition policy and financial aid policy to identify and eliminate impediments to access and retention at Regent institutions.

Strategy 2.1.1.0 Analyze and, where appropriate, make recommendations to increase access and retention at Regent institutions.

Strategy 2.1.2.0 Increase access to Regent institutions through marketing strategies for each institution.

Objective 2.2.0.0 Evaluate annually, and where appropriate, make recommendations to meet relevant educational and service needs of the state.

Strategy 2.2.1.0 Conduct targeted needs assessment in specific program areas and offer educational opportunities.

Strategy 2.2.2.0 Recognize the need of all Iowans for access to services provided by Regent institutions including health care services, extension and services provided by the special schools.

Key Result Area 3.0.0.0 Establish policies to encourage continuous improvement of the climate for diversity and ensure equal educational and employment opportunities.

Objective 3.1.0.0 Reaffirm or revise Board policy to endure continuous improvement of the climate for diversity and ensure equal educational and employment opportunities.

Strategy 3.1.1.0 Perform annual review of the climate for diversity and the issue of educational and employment opportunity.

Strategy 3.1.2.0 Develop and review governance processes and reports for impact on equal opportunity.

Key Result Area 4.0.0.0 Meet the objectives of the Board and institutional strategic plans and provide effective stewardship of the institutions' state, federal, and private resources.

Objective 4.1.0.0 Annual review and approve institutional strategic plans for consistency with Regent strategic plan in support of Regent-wide and institutional initiatives.

Strategy 4.1.1.0 Annually review and approve institutional resource allocations and reallocations, consistent with and supportive of the Board and institutional strategic plans.

Strategy 4.1.2.0 Annually examine outcomes of strategic plan initiatives and resource investment to verify the level of achievement of strategic plans.

Objective 4.2.0.0 Improve the operational effectiveness and efficiency of the institution.

Strategy 4.2.1.0 Establish an ongoing program and plan to improve operational efficiency and effectiveness.

Objective 4.3.0.0 Maintain and acquire physical facilities and equipment to meet stewardship responsibilities and changing institutional needs resulting from annual goal-setting and monitoring.

Strategy 4.3.1.0 Adopt standards for preserving usefulness of facilities.

Strategy 4.3.2.0 Review annual budgets for adequacy in meeting operation and maintenance standards.

Strategy 4.3.3.0 Seek additional funds to preserve and expand facilities and equipment.

Objective 4.4.0.0 Strengthen public understanding and confidence in the Board of Regents, its governance authority, and the programs and services of the institutions under its jurisdiction by measurable indicators of legislative outcomes and public support to be annually reported to the Board.

Strategy 4.4.1.0 Implement an annual comprehensive communications program with elected officials and the residents of Iowa.

Strategy 4.4.2.0 Increase cooperation and collaboration among the Regent institutions and with other educational agencies, including community colleges and independent colleges and universities.

University of Iowa
Strategic Plan Goals and Objectives
[Targeted and Progress Indicators]
As Related to the Board of Regents Action Steps
(December 6, 1999)

| Institutional Indicators/Benchmarks | Description | Regent Action Step |
|---|---|-------------------------------|
| <u>Goal 1: Comprehensive Strength in Undergraduate Programs</u> | | |
| 1.1 | Percentage of students graduating in four, five, six years. | 3.1.2.3 |
| 1.2 | Number of national merit scholars and high school valedictorians in the freshman class. | 1.1.1.6 |
| 1.3 | Participation by undergraduates in scholarship/creative activity and individual development programs. | n/a |
| 1.4 | Percentage, by discipline of undergraduate credit hours taught by tenured and tenure-track faculty. . . . | 1.1.1.1 |
| 1.5 | General assignment classrooms with access to computers and multimedia presentation equipment. | 1.1.1.4; 1.1.2.4 |
| 1.6 | Reputational rankings; national surveys. | 1.1.1.3; 1.1.2.2 |
| 1.7 | Student rankings of perceived quality of instruction. | 1.1.1.3 |
| 1.8 | Placement rates. | 1.1.2.5 |
| <u>Goal 2: Premier Graduate and Professional Programs in a Significant Number of Areas</u> | | |
| 2.1 | Quality of entering students; program competitiveness. | 1.1.2.6 |
| 2.2 | Time to completion of graduate degree programs. | n/a |
| 2.3 | National Research Council ratings by discipline. . . . | 1.1.1.3 |
| 2.4 | Performance on professional qualifying/licensing/certification exams. | 1.1.2.5 |
| <u>Goal 3: A Faculty of National and International Distinction</u> | | |
| 3.1 | Number of faculty elected to national scholarly academies. . . . | 1.1.2.3 |
| 3.2 | Number of faculty receiving external recognition for teaching excellence | 1.1.2.3.; 1.1.3.2 |
| 3.3 | Annual number of faculty receiving Fulbright, senior Forgarty, and other international awards. | 1.1.2.3; 1.1.3.1 |
| <u>Goal 4: Distinguished Research and Scholarship</u> | | |
| 4.1 | Amount of external funding for sponsored programs. | 1.1.4.2; 1.2.1.5 |
| 4.2 | Number of faculty publications and citations of publications. . . . | 1.1.4.1 |
| 4.3 | Number of intellectual property disclosures by faculty members. | 1.1.4.1 |
| 4.4 | Library rankings. | n/a |
| <u>Goal 5: A Culturally Diverse and Inclusive University Community</u> | | |
| 5.1 | Retention statistics for underrepresented students, faculty, and staff. | 2.1.1.1; 2.1.1.2; and 3.1.2.4 |
| 5.2 | Reports on satisfaction surveys from selected constituencies. | 2.1.2.1; 4.4.1.2 |
| 5.3 | Number of students served by Support Service Programs and Student Disability Services. | 4.4.2.4 |

University of Iowa (continued)

Goal 6: Strong Ties Between the University and External Constituencies

| | | |
|-----|--|----------------------|
| 6.1 | Annual private support reported by UI Foundation. | 1.2.1.4 |
| 6.2 | Non-degree-seeking enrollments in on- and off-campus educational settings. | 1.1.4.3; 2.2.1.3 |
| 6.3 | Off-campus cultural programming via the Iowa Communications Network. | 2.2.1.3 |
| 6.4 | Annual patient visits to UI health sciences centers. | 1.1.4.3 |
| 6.5 | Mean monthly news citations of UI activities. | n/a |
| 6.6 | Reports on satisfaction surveys among Iowans, both alumni and nonalumni. | 2.1.2.2 |
| | | and 2.2.2.7; 4.4.1.3 |
| 6.7 | Annual attendance at a specified set of cultural, scholarly, and athletic events. | 2.2.2.6 |
| 6.8 | Number of faculty/staff appointments to state/national/international service panels. | 1.1.4.3 |

Goal 7: A High-Quality Academic and Working Environment

| | | |
|-----|--|-----------------|
| 7.1 | Annual campus safety statistics, compared to national averages. | n/a |
| 7.2 | Annual building renewal statistics. | 1.2.16; 4.3.1.1 |
| 7.3 | Annual faculty/staff development opportunities. | 1.1.3.2 |
| 7.4 | Satisfaction surveys among faculty, staff, students, patients, visitors. | 2.2.2.7 |
| 7.5 | Annual reports of the Office of the Ombudsperson and Office of Affirmative Action. | 2.2.2.7 |

Iowa State University
Strategic Plan Goals and Objectives*
[*Benchmark numbering done by Board Office]
As Related to the Board of Regents Action Steps
(December 6, 1999)

| Institutional Indicators/Benchmarks | Description | Regent Action Step |
|--|---|--------------------|
| <u>Goal 1: Strengthen Undergraduate Teaching, Programs, and Services</u> | | |
| 1.1 | Undergraduate retention rate. | 3.1.2.3 |
| 1.2 | Undergraduate graduation rate. | 3.1.2.3 |
| 1.3 | Enrollment. | 2.1.1.1 |
| 1.4 | Percentage of introductory courses taught by senior faculty. | 1.1.1.1 |
| 1.5 | Percentage of senior faculty teaching at least one undergraduate course yearly. | 1.1.1.1 |
| 1.6 | Placement of graduates after one year. | 1.1.2.5 |
| 1.7 | Faculty and staff participation in educational development programs. | 1.1.3.2 |
| <u>Goal 2: Strengthen Graduate, Professional and Research Programs</u> | | |
| 2.1 | Percentage of tenure-track faculty having at least one scholarly work/creative work exhibited or performed during the last three years. | 1.1.4.1 |
| 2.2 | Percentage of faculty as principal or co-principal investigators. | 1.1.4.2 |
| 2.3 | Sponsored funding per faculty member. | 1.1.4.2 |
| 2.4 | Graduate student retention and graduation rates. | 1.1.2.5 |
| <u>Goal 3: Strengthen Extension and Outreach Efforts</u> | | |
| 3.1 | Faculty involvement in traditional and non-traditional outreach activities. | 1.1.4.3 |
| 3.2 | Enrollment in credit and non-credit courses offered through extended and continuing education. | 1.1.4.3 |
| 3.3 | Total extension clients served, evaluations received, and client satisfaction. | 1.1.4.3 |
| 3.4 | Programs initiated with community colleges. | 2.1.2.2 |
| <u>Goal 4: Sustain and Enhance an Intellectually Stimulating Environment and a Supportive University Community</u> | | |
| 4.1 | Percentage of students, tenured and tenure-track faculty, and staff from underrepresented groups. | 3.1.2.3 |
| 4.2 | Percentage of women students, tenured, and tenure-track faculty and staff. | 3.1.1.2 |
| 4.3 | Percentage of students enrolled in courses dealing with internationalization or diversity. | 3.1.2.4 |
| 4.4 | Rank (%) among Carnegie Research I Universities with largest number of students studying abroad. | 3.1.2.3 |
| 4.5 | Faculty and staff participation in programs to improve organizational quality. | 4.2.1.3 |

Iowa State University (continued)

Goal 5: Establish International Leadership in the Integration
and Effective Use of Information Technology and Computation Services

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|-----|--|---------|
| 5.1 | Percentage of course sections in which computers are used as integral. | 1.1.1.4 |
| 5.2 | Percentage of faculty who use computers. | 1.1.1.4 |
| 5.3 | Faculty, staff, and student use of integrated technologies. | 1.1.1.4 |

Goal 6: Strengthen Initiatives to Stimulate Economic Development

- | | | |
|-----|--|-------------------|
| 6.1 | Number of new technologies licensed. | 1.1.4.1 |
| 6.2 | Number of licenses generating revenues and total revenues. | 1.1.4.1 |
| 6.3 | Faculty and staff leadership and participation in community/economic development. | 1.1.4.2.; 1.1.4.3 |

**University of Northern Iowa
Strategic Plan Goals and Objectives
As Related to the Board of Regents Action Steps
(December 6, 1999)**

| Institutional Indicators/Benchmarks | Description | Regent Action Step |
|---|--|---------------------------|
| <u>Goal 1: Intellectual Vitality</u> | | |
| <u>Strategy:</u> | | |
| 1.1 | Provide curricula and related learning activities that generate intellectual vitality in all University offerings. | 1.1.1.3; 1.1.2.1; 4.2.1.1 |
| 1.2 | Sustain and reward teaching and scholarship. | 1.1.3.1; 1.1.4.1 |
| 1.3 | Extend University expertise to serve the needs of Iowa and beyond. | 1.1.4.3 |
| <u>Goal 2: Community</u> | | |
| <u>Strategy:</u> | | |
| 2.1 | Promote a sense of identity and culture of collegiality, professionalism, and mutual respect. | 3.1.1.1 |
| 2.2 | Create and nurture a diverse community within the University. | 3.1.2.4 |
| 2.3 | Improve University governance and decision making. | 4.1.2.1; 4.2.1.3 |
| 2.4 | Ensure that all members of the UNI community have the opportunity to enhance their well-being. | n/a |
| <u>Goal 3: Resources</u> | | |
| <u>Strategy:</u> | | |
| 3.1 | Enhance the quality and productivity of UNI faculty and staff. | 1.1.3.2 |
| 3.2 | Optimize the acquisition and utilization of University resources. | 2.2.2.1; 4.1.1.1 |
| 3.3 | Provide a physical environment which supports the activities of the University (building repair budget). | 4.3.1.1; 4.3.2.1 |
| 3.4 | Ensure that useful information is easily accessible, accurate, and widely shared. | 4.1.1.6 |
| <u>Goal 4: External Relations</u> | | |
| <u>Strategy:</u> | | |
| 4.1 | Create a coordinated, comprehensive, and consistent communications effort that enhances the awareness image of the University. | 1.2.2.1.6 |
| 4.2 | Pursue and strengthen mutually beneficial relationships with external constituencies. | 4.4.1.1 |
| 4.3 | Focus on the value of a UNI education in building a compelling case for public and private support. | 1.2.1.1; 4.4.1.3 |

Iowa School for the Deaf
Strategic Plan Goals and Objective
[Key Result Areas and Benchmarks]
As Related to the Board of Regents Action Steps
(December 6, 1999)

| Institutional Indicators/Benchmarks | Description | Regent Action Step |
|---|---|---------------------------|
| <u>KRA 1: Quality Teaching, Pupil Personnel and Administrative Services</u> | | |
| 1.1 | Meritorious teaching will be recognized each year. | 1.1.3.2 |
| 1.2 | Staff Development opportunities will be provided to all staff annually. | 1.1.3.2 |
| 1.3 | Quality Teaching will be fostered by providing or reallocating resources. | 1.1.1.4; 1.1.1.7 |
| 1.4 | The Student Life Program will have opportunities for family-based education. | 1.1.4.3 |
| 1.5 | All staff will develop and enhance communication skills commensurate with their job responsibility level. | 1.1.2.4 |
| 1.6 | Attract, develop and retain faculty, administrators, and staff high in quality and diverse in gender, race, ethnicity, and nationality. | 3.1.1.1;3.1.2.3 |
| 1.6.1 | All educational and student life staff will be encouraged to participate in continuing education opportunities. | n/a |
| <u>KRA 2: Strengthen and Expand Creative and Innovative Programming</u> | | |
| 2.1 | Identify unmet needs for deaf and hard of hearing students. | 2.1.1.1 |
| 2.2 | Obtain requisite funding for libraries, instructional technology, and Vocational educational equipment... | 1.2.2.1; 4.1.1.6 |
| 2.3 | Student evaluation procedures will be enhanced and higher achievement/outcomes will be expected. | 1.1.1.7 |
| <u>KRA 3: Maintenance for Facilities, Equipment, and Operating Budgets</u> | | |
| 3.1 | Deferred maintenance list will be updated annually. | 4.3.1.1; 4.3.2.3; 4.3.2.1 |
| 3.2 | Facility health hazards will be addressed. | 4.3.1.3 |
| 3.3 | Update the various replacement plans annually. | 1.2.1.6 |
| <u>KRA 4: Flexibility, Efficiency, Cooperation, and Accountability</u> | | |
| 4.1 | Internal review cycle of selected operations will be continued. | 2.2.2.6 |
| 4.2 | ISD Employee Handbook will be reviewed annually. | 4.1.2.1 |
| 4.3 | Staffing patterns of ISD will be finalized annually. | 4.1.2.1 |
| 4.4 | Participate in inter-institutional endeavors of the Board of Regents. | 4.4.1.1 |
| 4.5 | Participate in statewide initiatives with other state agencies. | 4.4.2.3; 4.4.2.4 |

Iowa Braille and Sight Saving School
Strategic Plan Goals and Objectives
[Initiatives and Strategies]
As Related to the Board of Regents Action Steps
(December 6, 1999)

| Institutional Indicators/Benchmarks | Description | Regent Action Step |
|--|---|------------------------------------|
| <u>1.1 Focusing Services</u> | | |
| 1.1.1 | Focus the Residential Option. | 2.2.2.6; 2.1.2.1; 2.1.1.1 |
| 1.1.2 | Target Summer Programs. | 2.1.1.1 |
| 1.1.3 | Provide Parent and Professional Development. | 1.1.3.2 |
| 1.1.4 | Develop Comprehensive Services to Students throughout Iowa. | 2.2.2.7; 4.4.2.1; 4.4.2.4 |
| <u>1.2 Outcomes Accreditation</u> | | |
| 1.2.1 | Continue to seek Outcomes Accreditation. | 4.2.1.1 |
| <u>1.3 Targeting Technology</u> | | |
| 1.3.1 | Student Access to Technology. | 1.1.1.4 |
| 1.3.2 | Learning and Curriculum -- IEPs (MGT#10). | 1.1.1.7 |
| 1.3.3 | Training and Development. | 1.1.2.4 |
| 1.3.4 | Create a Computer Laboratory for Students. | 1.1.2.4 |
| 1.3.5 | Managing Software. | 1.1.1.4 |
| <u>2.1 Improving Climate for Diversity and EEO</u> | | |
| 2.1.1 | Review Policies. | 3.1.1.1 |
| 2.1.2 | Modify and Implement Policies/procedures. | 3.1.2.1; 3.1.2.3 |
| 2.1.3 | Support and Encourage Diversity. | 3.1.2.4 |
| <u>3.1 Obtain and Maintain Annual Budgets</u> | | |
| 3.1.1 | Use of Financial Resources. | 1.2.1.1 |
| 3.1.2 | Seek Financial Support. | 4.1.1.1; 4.1.1.6; 1.2.1.6; 1.2.2.1 |

Board of Regents Strategic Plan and Proposed Institutional Planning Indicators

| Category | MGT No. and Description | State University of Iowa | Iowa State University | University of Northern Iowa |
|---------------------------|--|--------------------------|-----------------------|-----------------------------|
| Instructional Environment | 1. % of undergraduate student credit hours taught by tenured/tenure track faculty | Continue | Continue | continue |
| | 2. % of senior faculty teaching undergraduates (ISU) | Continue | NA | NA |
| | 3a. Percentage of introductory courses taught by senior faculty (ISU) | NA | Proposed -- drop? | NA |
| | 3b. % of lower division classes taught by tenured and tenure track faculty | | | Continue |
| | 4. % of senior faculty teaching at least one undergraduate course per academic year (ISU) | NA | Proposed -- drop? | NA |
| | 5. Undergraduate class size | Continue | Continue | Continue |
| | 6. Number, total, and % of faculty using instructional technology (including computers) (SIU, UNI) | Replace | NA | Continue? |
| | 7. Number and % of general assignment technology-equipped classrooms | Continue | Continue | Continue |
| | 8. % of course sections in which computers are used as an integral teaching aid | Replace | Replace | Replace |
| | 9. % of faculty who use computers as a teaching | NA | Proposed -- drop? | NA. |

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|---|---|---|--|-----------------------------------|---------------------------------------|
| Student Profile; Enrollment, Retention and Performance | aid (ISU) | 13a. % of professional students passing licensure examinations | Nursing added to law, medicine, dentistry, pharmacy Expand? | Vet. Medicine only | Currently Not applicable |
| | | 13b % of ALL graduates employed within one year after graduation | Continue, adding new data on undergraduates (Liberal Arts) Expand data on graduate students | Expand? Continue | New fields? Continue |
| | | 14. Average GRE scores for entering graduate students (SUI) | Replace | NA | |
| | | 38. Fall enrollment by level, age, and residency | Continue | Continue | Continue |
| | | 42. Undergraduate student retention and graduation rates by ethnic/racial composition in percentages | Expand to include community college degree holders graduating in 2 or 4 years | Continue | Continue |
| Educational Outreach and Service | 25. No. of non-degree enrollments (SUI) | Continue? | NA | NA | |
| | 26. No. of sites served by Hancher programming (SUI) | Replace | NA | NA | |
| | 27. No. of annual visits to UI Health Sciences Centers (SUI) | *Replace -- change to Patient satisfaction surveys | NA | NA | |
| | 28. Headcount enrollments in credit/non-credit courses | Continue | Continue | Continue | Continue |
| | 29. No. of extension clients (ISU) | NA | Continue | NA | |
| | 30. Availability of off-campus credit course enrollments (UNI) | NA | NA | Continue? | |
| | 40. Off-campus student enrollments in degree programs (SUI, ISU) | Continue | Continue | NA | |
| Institutional Diversity | 41. % of student body, | *Continue | Continue | Continue | Continue |

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|---|---|-------------------------------------|---------------------------------|--------------------------|
| | faculty, and staff by racial/ethnic composition | | | |
| Faculty Profile and Productivity | 12a. Faculty Resignations | Continue | Continue | Continue |
| | 12b. Faculty Retirements | | | |
| | 12c. New Hires | | | |
| | 15. Annual publication indices (SUI) | Replace | Enhance research efforts | NA |
| | 16. Annual citation indices (SUI) | Replace | Enhance research efforts | NA |
| | 17. % of faculty with one scholarly work during last 3 years (ISU) | NA | Proposed -- drop? | NA |
| | 18. Sponsored Funding per year, in dollars | Continue | Continue | Continue |
| | 19. No. of external funding proposals submitted (SUI) | Replace | NA | Proposed -- drop? |
| | 20. % of faculty as principal or co-principal investigator (ISU) | NA | NA | NA |
| | 21. Sponsored funding per faculty member (SUI) | NA | Continue | NA |
| | 22. No. of intellectual property disclosures | Continue | Continue | Continue |
| | 23. No. of new technologies licensed (ISU) | NA | Continue | NA |
| | 24. No. of new licenses generating revenues and total revenues (ISU) | NA | Continue | NA |
| | 34. No. of external grants and contracts awarded (ISU) | NA | Proposed -- drop? | NA |
| Expenditures, Financing, and Funding | 31. State appropriations requested | Continue | Continue | Continue |
| | 32. Growth in undergraduate tuition and fees (HEP) | Continue | Continue | Continue |
| | 33. No. of annual contributors and dollar | *Continue, modified slightly | Continue | Continue |

| | | | | |
|--|-------------------------------|---|-----------------|-----------------|
| | Value of contributions | | | |
| 35. Amt. Of capital improvement funds requested and appropriated | Continue | Continue | Continue | Continue |
| 36. Deferred maintenance | *Continue | Continue | Continue | Continue |
| 37. % of resources reallocated annually | Continue | Continue | Continue | Continue |
| 39. No. and dollars in millions of financial aid received by resident undergraduates | Continue | Continue | Continue | Continue |
| 43. Cost per student | Continue | *Board Office believes proposed evaluation measures are weaker | | |
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**BOARD OF REGENTS
STATE OF IOWA**

ACTION PLAN

| | | |
|-------------------------|---------|---|
| Key Result Area: | 1.0.0.0 | Become the best public education enterprise in the United States. |
| Objective: | 1.1.0.0 | Improve the quality of existing and newly created educational programs. |
| Strategy: | 1.1.1.0 | Strengthen undergraduate education at each Regent university and Educational programs of the special schools. |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|--------------------------------|---------------|--------------------------------------|------------------------|--|---|
| 1.1.1.1 Increase the percentage of undergraduate courses taught by senior faculty. | Presidents | November 1998 | Annually May, December | Annually May, December | SUI 1.4 | GR -- Governance Report (annual report to Regents) MGT -- Performance indicators developed by consultants |
| 1.1.1.2 Ensure class size is appropriate for subject matter being taught. | Presidents | December 1998 | Annually December (E1) | Annually December (E1) | SUI 1.6; 1.7; 2.3 ^{as 1.1.2.1.} | GR -- Performance Indicators Report includes: MGT #5 -- average undergraduate class size. Academic Program Reviews address class sizes and instructional spaces needed. |
| 1.1.1.3 Each university assess all academic programs at least once every seven years and report to the Board through appropriate governance reports. | Presidents | March 1998 | Annually March | Annually March | UNI 1.1 | GR -- Academic Program Reviews. (Same as 1.1.2.1.) GR -- Performance Indicators |

Notes:

- Descriptions of the individual strategic plan indicators are found on pages 67-73.

- In the actual completion date column, the coded Numbers E-1 through E-8, and N-1 through N-7 refer to monitoring processes to be comp' The "E" items are in Early phases of development; "N" items are Nearing completion.

BOARD OF REGENTS STATE OF IOWA

ACTION PLAN

| | | |
|-------------------------|---------|---|
| Key Result Area: | 1.0.0.0 | Become the best public education enterprise in the United States. |
| Objective: | 1.1.0.0 | Improve the quality of existing and newly created educational programs. |
| Strategy: | 1.1.2.0 | Strengthen the quality of graduate and professional education at Regent institutions within the unique mission of each institution. |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|-----------------------------------|---------------|--------------------------------------|-----------------------------------|---|--|
| 1.1.2.1 Each university assess all academic programs at least once every seven years and report to the Board through appropriate governance reports. | Presidents | March 1998 | Annually March | Annually March | SUI 1.6; 1.7; 2.3 UNI 1.1 | GR -- annual Program Reviews (Same as 1.1.1.3.) |
| 1.1.2.2 Focus graduate programs to conform to unique missions of each university. | Presidents | January 1998 | As Needed | Annually November/ December (E-2) | SUI 1.6 | Annual Strategic Plan Progress Reports by Presidents |
| 1.1.2.3 Recruit an outstanding, strong faculty to foster intellectual vitality for graduate programs. | Presidents | January 1998 | Annually December | Annually December | SUI 3.1; 3.2; 3.3 | GR--Faculty Salaries GR--Faculty Tenure GR-- number of faculty resignations (MGT #12). |
| 1.1.2.4 Encourage innovation in teaching by increasing resources and strategies for effective use of new instructional technologies. | Presidents | December | Annually December | Annually November, December (N-2) | SUI 1.5 ISD 1.5 IBS 1.3.3; 1.3.4 | Some MGT measures (6-9) are reported in the institutional strategic plans (ISU and SUI). (Same as 1.1.1.4.) MGT#6 --% of faculty using instructional technology at SUI and UNI MGT#7 -- number of general assignment technology-equipped classrooms at SUI MGT#8 --% of class sections in which computers are used as an integral part at ISU MGT#9 -- % of faculty who use computers at ISU |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|---|--------------------------------------|---------------|--|------------------------------|---|--|
| 1.1.2.5 Each institution report on the percentage of professional students that pass licensing exams and exceed national or state average (as appropriate). | Presidents | March 1999 | Annually December (N-3) | Annually December (N-3) | SUI 1.8; 2.4 ISU 1.6; 2.4 | MGT#13 -- % of professional students passing licensure examinations for each university. GR--program reviews include student outcomes assessment(as appropriate) [Note: Accreditation reports typically have section on student performance.] GR - performance Indicators |
| 1.1.2.6 Each university report on the quality of professional and graduate students in the appropriate governance report. | Presidents | Fall 1998 | Annually November | (Only SUI on MGT #14) | SUI 2.1 | GR--enrollment (Part II) includes avg. GRE composite score of entering graduate students at the three universities.(MGT#14) |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g., opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|---|---------------|--|--|---|--|
| 2.1.1.2 Develop and implement effective strategies, with targets, for retention of students. | Presidents | January 1998 | Annually November (E-3) | Annually November (E-3) (Targets?) | SUI 5.1 | GR -- Graduation and Retention Rates |
| 2.1.1.3 Adopt and implement policy on distance education. | Presidents and Superintendents | October 1997 | Annually October (E-4) | Annually October (E-4) | | GR -- Distance Education |
| 2.1.1.4 Evaluate differential tuition policy for distance education. | Executive Director | January 1998 | July 1998 | October 1998 | | GR -- Institutional Distance Education strategic plans |
| 2.1.1.5 Raise the percentage of lowans possessing baccalaureate degrees to the national average. | Board, Executive Director, and Presidents | January 1998 | Annually October (E-5) | Annually October (E-5) | | GR -- Distance Education Report GR -- Faculty Activities -- contains data on degrees awarded |

BOARD OF REGENTS STATE OF IOWA

ACTION PLAN

| Key Result Area: | 2.0.0.0 | Provide access to educational, research, and service opportunities within the missions of the Regent institutions. | | | | |
|--|-----------------------------------|---|--------------------------------------|-------------------------------------|-----------------------------------|--|
| Objective: | 2.1.0.0 | Annually assess educational opportunities, tuition policy, and financial aid policy to identify and eliminate impediments to access and retention at Regent institutions. | | | | |
| Strategy: | 2.1.2.0 | Increase access to Regent institutions through marketing strategies for each institution. | | | | |
| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Indicator | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
| 2.1.2.1 Develop and implement effective marketing strategies. | Presidents, Superintendents | February 1998 | Annually November | Annually November | SUI 5.2 | GR – Enrollment Reports GR – Graduation and Retention Rates |
| 2.1.2.2 Increase collaboration and cooperation with other sectors of postsecondary education in marketing efforts. | Executive Director and Presidents | January 1998 | Annually November | (market component to be done) (E-6) | IBS 1.1 SUI 6.6 ISU 3.4 | Through ongoing actions yet to occur; will be reported by Iowa Coordinating Council for Post-High School Education; Regent Committee on Educational Relations collaborates with community colleges GR -- Distance Education describes some collaborative efforts |

BOARD OF REGENTS STATE OF IOWA

ACTION PLAN

Key Result Area: 2.0.0.0 Provide access to educational, research, and service opportunities within the missions of the Regent institutions.

Objective: 2.2.0.0 Evaluate annually and, where appropriate, make recommendations to meet relevant educational and service needs of the state.

Strategy: 2.2.1.0 Conduct targeted needs assessment in specific program areas and offer educational opportunities.

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicator | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|---|-----------------------------------|---------------|--|---------------------------------|--|---|
| 2.2.1.1 Develop recommendations for ongoing assessment of distance education needs in Iowa. | Executive Director and Presidents | February 1998 | October 1998 1998 and annually thereafter | October 1998 | | GR--Strategic Plans for Distance Education |
| 2.2.1.2 Explore collaboration with business, industry, Workforce Development, and other agencies and organizations and prepare a report with recommendations. | Executive Director and Presidents | February 1998 | September 2000 | (report to be written) (E-7) | | Iowa Council for Coordination of Post-High School Education has established an Advisory Committee on Distance Education for this purpose GR -- Technology Transfer |
| 2.2.1.3 Increase distance education enrollment substantially. | Presidents | January 1998 | October 2003 and Annually | Annually October (N-4) | SUI 6.2; 6.3 GR -- Distance Education Report, which covers MGT#40 -- off-campus student enrollment in degree programs GR -- Fall Enrollment | |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|---|---------------|--|--|---|--|
| 2.2.2.5 Delegate to President and leadership of the extension program authority to take actions to ensure access of Iowans to Iowa's extension services. | ISU President | January 1998 | Annually November | Annually November | | GR -- ISU President (annual) |
| 2.2.2.6 Assess adequacy of access to appropriate research and services. | Presidents and Superintendents | January 1998 | Annually October | Annually October | IBS 1.1 ISD 4.1 | GR -- Annual and Quarterly Institutional Reports GR -- Institutional Strategic Plans GR -- Distance Education (annual) |
| 2.2.2.7 Encourage development of strategic alliances to increase access to services as measured by annual reports of individuals served. | Executive Director, Presidents, and Superintendents | January 1998 | Annually December | Annually October, November, December (N-5) | IBS 1.1.4 ISD 4.5 | GR -- Distance Education GR -- Technology Transfer SP reports from universities, special schools, and UIHC. |

BOARD OF REGENTS STATE OF IOWA

ACTION PLAN

| Key Result Area: | 3.0.0.0 | Establish policies to encourage continuous improvement of the climate for diversity and ensure equal educational and employment opportunities. | | | |
|---|---|--|--------------------------------------|------------------------------|---|
| Objective: | 3.1.0.0 | Reaffirm or revise Board policy to ensure continuous improvement of the climate for diversity and ensure equal educational and employment opportunities. | | | |
| Strategy: | 3.1.1.0 | Perform annual review of the climate for diversity and the issue of educational and employment opportunity. | | | |
| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date Monitor Date | Scheduled Completion or Monitor Date | Actual Completion Date | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
| 3.1.1.1 Prepare recommendations to the Board of Regents to improve the climate for diversity and equal opportunity. | Executive Director, Presidents, and Superintendents | February 1998 | May 1999 and annually thereafter | December 1998 (first report) | UNI 2.2 ISD 1.6 IBS 2.1 |
| 3.1.1.2 Review Board policies, documents, and governance reports related to equal opportunity and diversity. | Executive Director | February 1998 | May 1999 and annually thereafter | December 1998 | GR 4.2 GR -- Affirmative Action GR -- College Bound Program GR -- Minority and Women Educators' Enhancement Program GR -- Minority Academic Grants for Academic Success GR -- Faculty Resignations |
| 3.1.1.3 Review relevant case law and statutes relating to equal opportunity. | Executive Director and University Counsels | February 1998 | May 1999 and annually thereafter | December 1998 | Presentations to be given by appropriate institutional officials and Attorney General's office. |
| 3.1.1.4 Collect and review peer group policies and practices. | Executive Director, Presidents, and Superintendents | January 1998 | December annually (N-6) | annually (N-6) | GR -- Annual Report on Diversity Also periodic meetings of the Interinstitutional Committee on Affirmative Action and Equal Opportunity |

BOARD OF REGENTS STATE OF IOWA

ACTION PLAN

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|-------------------------|---------|--|
| Key Result Area: | 4.0.0.0 | Meet the objectives of the Board and institutional strategic plans and provide effective stewardship of the institutions' state, federal, and private resources. |
| Objective: | 4.4.0.0 | Strengthen public understanding and confidence in the Board of Regents, its governance authority, and the programs and services of the institutions under its jurisdiction by measurable indicators of legislative outcomes and public support to be annually reported to the Board. |
| Strategy: | 4.4.1.0 | Implement an annual comprehensive communications program with elected officials and the residents of Iowa. |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|---|----------------|---|---|---|---|
| 4.4.1.1 Review existing data sources and measures of public understanding and confidence in the Board of Regents to identify common data elements desired. | Executive Director, Presidents, and Superintendents | March 1998 | Annually May | E-8 (change to nearing completion) | UNI 4.2 ISD 4.4 | Regent Information Committee will be convened to address these issues. ?? |
| 4.4.1.2 Develop processes to collect desired data on an annual basis utilizing existing institutional processes to the extent possible and initiating new processes as needed. | Executive Director, Presidents, and Superintendents | June 1998 | Annual report will be made of units reviewed. | Annual report will be made of units reviewed. | SUI 5.2 | The inter-institutional budget preparation committee ("Toledo Society") will be involved in this endeavor. |
| 4.4.1.3 Analyze communication plans for target audiences (i.e., elected officials and general public) and design the plans to improve understanding and increase confidence. | Executive Director, Presidents, and Superintendents | November 1998 | Annually November | September (N-7) | SUI 6.6 UNI 4.3 | Annual Communication Plan developed. Website, Announcements, and press releases are being used. |
| 4.4.1.4 Share communication document(s) which reflect support for and build understanding of Regent institutions with elected officials, candidates for public office, media, and the general public | Executive Director | September 1998 | Annually July/August | September | | Annual Communications Plan will be developed and implemented, including Newsletter, Website, and Outreach Activity. |

BOARD OF REGENTS STATE OF IOWA

ACTION PLAN

| Key Result Area: | 4.0.0.0 | Meet the objectives of the Board and institutional strategic plans and provide effective stewardship of the institutions' state, federal, and private resources. | | | | |
|--|---|--|---|---|---|---|
| Objective: | 4.2.0.0 | Improve the operational effectiveness and efficiency of the institutions. | | | | |
| Strategy: | 4.2.1.0 | Establish an on-going program and plan to improve operational efficiency and effectiveness. | | | | |
| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
| 4.2.1.1. Each institution develop a schedule of reviews for all academic and non-academic units covering a 7-year period. | Presidents and Superintendents | January 1998 | Annual report will be made of units reviewed. | Annual report will be made of units reviewed. | UNI 1.1 IB S 1.2 | GR -- Program Reviews |
| 4.2.1.2 Evaluate each unit in terms of efforts at achieving greater efficiency and effectiveness in operations and procedures. | Presidents and Superintendents | January 1998 | Annual report will be made of units reviewed. | Annual report will be made of units reviewed. | | GR -- Program reviews GR -- Comprehensive Fiscal Report includes, but is not limited to, energy conservation, space utilization, technology utilization, business operations. GR -- Tuition Report includes cost per student (MGT #43). |
| 4.2.1.3 Re-engineer processes as appropriate to improve efficiency and effectiveness. | Presidents and Superintendents | As necessary | May-July (pre fiscal year) | July-Oct. (reflects past FY) | ISU 4.5 UNI 2.3 | GR -- Comprehensive Fiscal Report |
| 4.2.1.4 Each institution provide the Board of Regents with an annual report of increased efficiency and effectiveness. | Executive Director, Presidents, and Superintendents | FY 1998 | Annually May/June | July-Oct. | | GR -- Institutional budgets, which include information on the 2 percent reallocations (May and June) |
| 4.2.1.5 Encourage and support the varied approaches of each institution in using technology to advance each institution's unique mission and culture. | Presidents and Superintendents | January 2001 | Annually November/ December | Annually November/ December | To be revised | Update provided in annual Strategic Plan Progress Reports. |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|---|--|---------------|--------------------------------------|-----------------------------|---|---|
| 4.3.1.3 Review and recommend needed changes to the standards for meeting fire and environmental safety requirements. | Executive Director | February | Annually August | November | ISD 3.2 | The State Fire Marshal has a major role in the setting of standards. The chief business officers and directors of facilities at the institutions will have a major role in the development of the recommendations. The effort is to include recommendations on OSHA and other governmental safety requirements. GR -- Fire and Environmental Safety Report |
| 4.3.1.4 Expand the capacity and improve the reliability of shared computational and networking infrastructures as appropriate for Regent institutions to deliver 21 st century higher education. | Presidents | January 2001 | Annually November/ December | Annually November/ December | To be revised | Update provided in annual Strategic Plan Progress Reports. |
| 4.3.1.5 Assure adequate funding to acquire, renew, and sustain the technology resources necessary for supporting the mission of each institution. | Executive Director, Presidents and Superintendents | January 2001 | Annually November/ December | Annually November/ December | To be revised | Update provided in annual Strategic Plan Progress Reports. GR -- Comprehensive Fiscal Plan |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|--|--|--------------------------------------|-----------------------------|---|--|
| 4.4.2.3 Explore opportunities for partnership among the Regent institutions and with other sectors of education. | Executive Director, Presidents and Superintendents | January 1998 | October | October | ISD 4.5 | GR -- Strategic Plan for Distance Education GR -- Iowa Coordinating Council for Post-High School Education |
| 4.4.2.4 Explore opportunities for collaboration between the special school programs and LEA's, AEA's, and other state agencies that are providing programs/services to individuals between the ages of 0-22 years. | Executive Director and Superintendents | Start on immediately and annually review | December | November | SUJ 5.3 ISD 4.5 IBS 1.1.4 | GR -- Annual Reports of IBSSS and ISD. |
| 4.4.2.5 Explore opportunities for sharing electronic content between Regent institutions using shared devices and networks. | Presidents and Superintendents | January 2001 | Annually November/ December | Annually November/ December | To be revised | Updated annually as part of Strategic Plan Progress Reports. |

| Action Steps (Numbered) | Who Responsible (*Lead person) | Starting Date | Scheduled Completion or Monitor Date | Actual Completion Date | Institutional Strategic Plan Indicators | Remarks (e.g. opportunities or problems uncovered; talents or weaknesses revealed; coordinated efforts required) |
|--|-----------------------------------|---------------|--------------------------------------|-----------------------------|---|---|
| 1.1.1.4 Encourage innovation in teaching by increasing resources and strategies for effective use of new instructional technologies. | Presidents | November | Annually November, December | Annually November, December | SUI 1.5 | GR--institutional strategic plans (ISU and SUI). (Same as 1.1.2.4.) MGT#6 -- % of faculty using instructional technology at SUI and UNI. MGT#7 -- number of general assignment technology-equipped classrooms at SUI MGT#8 -- % of class sections in which computers are used as an integral part at ISU. MGT#9 --% of faculty who use computers at ISU. MGT#10 -- % of students with technology accessibility as part of their Individualized Education Plan at the special schools. |
| 1.1.1.5 Each institution develop and implement English language proficiency standards for all teaching assistants. | Presidents** | Fall 1998 | Each semester | Each semester | | Iowa Code 262.9(25). **Certain actions have been delegated to university presidents which require periodic reporting to Board of Regents. |
| 1.1.1.6 Each university report on the quality of undergraduate students in the enrollment report. | Presidents | Fall 1998 | Annually November | Annually November | SUI 1.2 | GR Enrollments (Part II). Annual report addresses quality, citing students' high school rank and standardized test scores |
| 1.1.1.7 Special schools report to the Board annually on student outcomes. | Superintendents | Fall 1998 | Annually November, December | Annually November, December | ISD 1.3, 2.3 IBS 1.3.2 | MGT# 11 --special school student outcomes in annual strategic plans |
| 1.1.1.8 Each institution undertakes efforts to ensure that curricula reflect internationalization and enhance global awareness. | Presidents | Spring 2001 | Annually March | Annually March | To be revised | GR -- International Agreements and Study Aboard |

May 1999 (revised as of December 16, 1999)

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